



About Our Inaugural Grantees

AAPIs for Civic Empowerment (AAPI FORCE) is developing statewide communications infrastructure for Asian American and Pacific Islander (AAPI) grassroots organizations to fight disinformation and misinformation, and shape public opinion among AAPI communities. AAPI FORCE will develop a first-of-its kind statewide AAPI Ethnic Media Hub, creating ongoing and integrated communications infrastructure to train community leaders. AAPI FORCE will also develop narratives through research-based methods, cultural organizing, and comprehensive digital and storytelling. More than half of the grant will also be regranted to eight regional organizations.

Geographic reach: Statewide

APEN Action is conducting public opinion research and shaping a communications campaign to engage Asian Americans in state-level legislative advocacy and electoral work for climate justice. APEN Action is the only statewide membership program dedicated to developing the political education of young Asian Americans around climate justice. Its statewide membership pilot will build off of these successes and build membership across wider demographics and a broader set of constituencies who want to support climate justice and follow the lead of frontline communities.

Geographic reach: Statewide

Bay Rising, a growing alliance of over 30 community-led organizations across the Bay Area representing Black, Latino, and Asian working-class communities, will kick off a groundbreaking fellowship to train lead organizers and civic engagement campaign leaders, building a systematic approach to organizing capacity-building.

Geographic reach: Bay Area

California Black Power Network, a united ecosystem of nearly 40 Black-led and Black-serving grassroots organizations, will build and mobilize community power and voice to urge California to introduce and pass reparations legislation. The network will build a multiracial coalition with a broad set of partners, communities and capacities to expand the conversation around reparations and help all communities see this as an opportunity to make statewide systemic change. Nearly two-thirds of this grant will be regranted to 34 organizations.

Geographic reach: Statewide

The Central Coast Civic Engagement Table, a new collaborative of three power-building organizations and a community foundation in Ventura and Santa Barbara Counties, will mobilize tens of thousands of voters and a new wave of policymakers, and address key gaps in the civic

engagement table ecosystem, particularly in many rural parts of the state. Sixty percent of the grant will be regranted to three organizations.

Geographic reach: Central Coast

Communities for a New California Education Fund will use organizing and narrative power-building to mobilize Latina voters across California. This innovation is focusing on multi-propensity households, focusing on Latina voters who can mobilize entire families to vote and participate in local issue campaigns that impact their families.

Geographic reach: Statewide

Congregations Organized for Prophetic Engagement (COPE) will grow civic and voter engagement among Black churches and community-based organizations in Inland Empire's San Bernardino and Riverside counties. The project is intentionally working to build an interconnected network and ecosystem that is complementary to more formal civic engagement programs. Two-thirds of the grant will be regranted to local partner organizations.

Geographic reach: Inland Empire

East Bay Alliance for a Sustainable Economy will work with partners to organize and build neighborhood specific and citywide tenants' unions—with a particular emphasis on immigrants, youth of color and likely voters—to advance housing justice. This project will develop power and leadership in suburban and rural regions that are budding hubs for racial and economic justice organizing, where local wins are underway and deeper investment is needed to see this work flourish. More than two-thirds of the grant will be regranted to four organizations.

Geographic reach: Bay Area, Central Coast, Orange County

OC Action will build a pipeline and infrastructure for community leaders to step up into co-governing and leadership roles in Orange County, the third most populous county in California and the sixth largest county in the country. A portion of the grant will be regranted to seven organizations.

Geographic reach: Orange County

Gente Organizada (Gente), which builds intergenerational power for youth and immigrant families in Pomona, East San Gabriel Valley, and Inland Empire, will create a street team that will reach over 10,000 voters, fund grassroots leadership development for youth and parents, incubate policy campaigns, and form a 501c4 organization.

Geographic reach: Inland Empire, Los Angeles

Orange County Congregation Community Organization will shape strategic narratives to advance inclusion, belonging, and community voice to advance immigrant rights and build community power as a counterweight to corporate influence. This project is a collaboration among multiple organizations, each with the capacity to engage a specific grassroots base in the

process of developing strategic narratives and learning to implement them. More than 60 percent of the grant will be regranted to three organizations.

Geographic reach: Orange County

Million Voters Project (MVP) will launch a narrative power academy to grow the pipeline of movement-based narrative strategists, develop a framework and dashboard to measure and track communications and narrative power, and evolve and deepen alignment among partners in its race-class messaging project to increase support for a government of care, multi-racial solidarity and corporate accountability; 70 percent of the funds will be regranted to MVP partners and local affiliates.

Geographic reach: Statewide

MOVE the Valley will create and own community centered data, bring accountability to local government in how they enact policy, and build a bench of organizers to ensure all families can thrive and belong in San Joaquin and Sacramento Valleys. MOVE the Valley is developing and conducting work traditionally done by for-profit polling firms, ensuring more linguistic and cultural responsiveness in the data gathering. A portion of the grant will be regranted to up to five organizations.

Geographic reach: Central Valley North, Central Valley South, Greater Sacramento Region

PICO California is investing in narrative strategies to mobilize, activate, and persuade faith-based and spiritually-centered Californians. These innovations include moral-based framing and messaging of racial, social, and economic justice issues, voter modeling for electoral and digital engagement, and deep integration with research, organizing, and communications aimed at critical ideological shifts undergirding systemic change in the target audience over time.

Geographic reach: Statewide